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## CEA Congratulates New President

Stephen Silver

Jan 20, 2009



Barack Obama's presidential portrait, the first taken with a digital camera.

On the day of the inauguration of Barack Obama as the 44th president of the United States, congratulations came from all corners, including the consumer electronics industry.

“On behalf of its 2,200 consumer technology member companies, CEA congratulates President Obama, our first digital president, on his inauguration,” CEA’s president and CEO, Gary Shapiro, said in a statement.

“Through his dynamic use of the Internet and new technology to reach out to all Americans, President Obama embraced this historic presidential election as an opportunity to demonstrate how technology has the power to connect a nation. At a time of economic uncertainty, we look forward to working with President Obama to promote technology and innovation to help revitalize our economy.”

Shapiro went on to urge the new president to adopt a national recycling policy, as well as approve free trade agreements and negotiate new ones.

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“Digital President” may be a quick way to describe Barrack Hussein Obama, but it does not speak to the most important ethical and philosophical issues of life in “the Age of Videography” [Miller Freeman publishing – 1996]

On the day this author was born in January 1946 there were less than 40,000 video displays on Earth. Today there are more than 7,000,000,000 video displays.

The vast majority of all information is now shared via these displays. We have truly moved pass the Age of Literacy into a brave new future.

Technology has enabled an all new global order of business and culture. Being a "digital" President or citizen does not adequately explain the human issues that we face today.

Whether we embrace the “Age of Videography” or not, it is important that we carefully consider what to call the times in which we live and hopefully prosper!

Cordially,  
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**Bob Kiger**  
01/21/2009 at 2:09 PM